

2024 WEST VIRGINIA BEEF QUEEN RULES

1. Contestant must be naturally born female, a citizen of the United States of America, a legal resident of the State of West Virginia, and age 16 to 20, as of January 1, 2024. She must be of good moral character and never been convicted of any major crime. She must be unmarried, never had a marriage annulled, not currently pregnant, have not adopted a child or have never borne a child. Contestant must remain unmarried and not become pregnant. If either of these occurs, this application shall become null and void.
2. The contestant must live on a farm where cattle or beef are produced, or her parents must derive part of their income from the production of cattle or beef, or she must have a beef project in 4-H or FFA.
3. Contestants will be judged on the following: personality and poise, her ability to express herself orally; her school, 4-H, FFA, church and other activities; her knowledge of retail cuts of beef, beef cooking procedures and general knowledge of the beef industry.
4. Participants should prepare a 3-5-minute elevator speech on one of the 3 listed topics/questions. Topics/questions include:
 - a. How can beef producers combat misinformation about the beef industry?
 - b. What should consumers know about Beef Quality Assurance (BQA)?
 - c. Why should a consumer buy beef for their dinner table?
5. A rubric for the presentation is included in the Queen's packet. Questions on the presentation will be held until the interview. Contestants will present to those in attendance and the judges on the day of the contest.
6. Each county Cattlemen's Association, Livestock Association, Livestock Club, FFA Chapter, or County Extension is responsible for selecting their own contestant and an alternate, if desired (one contestant per county). If a county contest is needed, we recommend counties hold a county contest at least 1 week prior to entry deadline.
7. County contestants must submit their completed entry form and two headshots. Completed entry must be **submitted using the online form by midnight November 3, 2023.** If your photos are difficult to upload to the online form, please email them to wv.beefqueen@gmail.com.
8. Entries will be submitted via online application. Participants can request the form and rules via email, wv.beefqueen@gmail.com or via their county extension office or their FFA advisor.
9. Upon receipt of the application, **submitted by November 3, 2023**, a letter will follow informing the Queen candidates of the time and further information on the Queen's judging. The contest will be held during lunch, **December 9, 2023**, during the WV Stockman's College at Canaan Valley Resort & Conference Center in Davis, WV.
10. County winners must attend the WV Beef Queen Contest to compete for the state title.
11. Contestants who are under 18 years of age must be escorted to the contest by a parent or guardian, extension agent, club leader, or FFA advisor to the contest.
12. Contestants will receive a button or nametag with their county listed on it. This must be worn throughout the contest.
13. Five points will be added to the contestant's score if her father and/or mother or guardian is a member of either the WV Cattlemen's Association or the WV Cattlewomen's Association in 2023 or 2024.
14. The newly named 2024 WV BEEF QUEEN will be crowned during the WV Beef Expo April 11 and will reign over the remainder of the **WV Beef Expo, April 11-13, 2023.**
15. The WV Beef Queen may be escorted by a member of the WV Cattlewomen's Association, WV Cattlemen's Association or WV Beef Industry Council at the necessary functions of the WV State Fair and other promotional activities of the Cattlemen, Cattlewomen or Beef Council. Usually the Queen will need to provide her own transportation to events, which may be reimbursed by one of the above organizations.
16. ****NEW****The newly selected WV Beef Queen will need to participate in the Masters of Beef Advocacy Program before being crowned at the WV Beef Expo.
17. The WV Beef Queen will receive a crown and sash to wear during her reign and a \$500 scholarship to the college or vocational school of her choice plus travel expenses (receipts needed) as directed by the Beef Council or Beef Expo when promoting the end-product: BEEF.

WV BEEF QUEEN'S CONTEST

SPONSORED BY THE WV BEEF EXPO (IN CONJUNCTION WITH WV BEEF INDUSTRY COUNCIL, WV CATTLEWOMEN'S ASSOCIATION AND WV CATTLEMEN'S ASSOCIATION)
(Print or Type)

NAME: _____ AGE: _____

ADDRESS: _____

CITY: _____ ZIP: _____ TELEPHONE: _____

CELL PHONE: _____ E-MAIL: _____ COUNTY: _____

PARENT'S NAME: _____

Are one of your parents/guardians a member of the WV Cattlemen's Association or WV Cattlemen's Association? **YES/NO**

RELATION TO BEEF INDUSTRY(Example: beef heifer project, beef production SAE, parents run cow/calf operation, etc.):

SPEECH TOPIC: _____

LOCAL NEWSPAPER AND COMPLETE ADDRESS: _____

NAME OF SCHOOL: _____ YEAR IN SCHOOL: _____

SCHOOL ACTIVITIES (Include FFA, NHS, SkillsUSA, etc.): _____

4-H, COMMUNITY and CHURCH ACTIVITIES: _____

Submit Application via Qualtrics form: https://wvu.qualtrics.com/jfe/form/SV_dnbGPsqtA5OWkm
Email Jennifer Friend at wv.beefqueen@gmail.com or call/text 304-701-0050 if you have questions. If texting, please give your name!